

Tele Radio opens new subsidiary in Switzerland.

September 8th 2017

Summary: Tele Radio opens office with base of operations in Rotkreuz, Switzerland.

Tele Radio has opened a new subsidiary office in Rotkreuz, Switzerland.

In order to better serve the Swiss market, Tele Radio Schweiz GmbH has been established. The office will be managed by Susanne Küng who has over ten years of experience in the field for industrial remote controls in Switzerland.

“Establishing a local office in a market as promising and complex as Switzerland felt like a necessity for the group. With three speaking languages and a huge market potential we felt that it was imperative with a local presence to better serve our Swiss customers.” says Tele Radio Managing Director Ola Samelius.

Switzerland has one of the most competitive economies in the world with a strong industrial sector that will benefit from high quality remote controls. According to State Secretariat for Economic Affairs (SECO) the manufacturing sector significantly boosted growth during 2017.

About Tele Radio

Tele Radio is a leading company within development, manufacturing and marketing of industrial radio remote controls.

The company was founded in Lysekil 1955, and has since developed to an international group with headquarters in Gothenburg, and sixteen subsidiaries in Europe, Asia and the US. Tele Radio sells its products through its subsidiaries and in collaboration with some 30 authorized dealers and partners globally.

Tele Radio has approximately 200 employees. Sales for 2016 has so far amounted to about 220 MSEK globally.

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